



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

AGENDA

Regular Meeting
November 19, 2025

Primary meeting location:
Lee Vining Community Center
296 Mattly Ave, Lee Vining, CA 93541

Alternate location:
285 E Walnut St, Pasadena, CA 91101

Call-in information for members of the public via Zoom:
https://monocounty.zoom.us/webinar/register/WN_8BNDsV8XRnmd6xxr0IM6_A

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item before the meeting, please submit your comment via email to econdev@mono.ca.gov before 9:00 a.m. on the day of the meeting.

1. **Call to order.**
2. **Introductions and announcements.**
3. **Public comment.**
Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of people wishing to address the Commission.
4. **Meeting minutes.** (5 minutes)
Action: Approve minutes of the August 26, 2025 regular meeting.
5. **Performing and Visual Arts Grant Program Update and Allocation** (20 minutes)
Recommended Action: Receive staff report regarding applications received; review and consider approval of recommended funding allocations.

6. **Historical Societies Grant Program Update and Allocation** (10 minutes)
Recommended Action: Receive staff report regarding applications received; review and consider approval of recommended funding allocations.
7. **Community Event Marketing Fund Update and Allocation** (20 minutes)
Recommended Action: Receive staff report regarding applications received; review and consider approval of recommended funding allocations.
8. **Economic Development Planning and Strategy Discussion** (20 minutes)
Recommended Action: Discuss the department's workplan developed with SMG Consulting and its alignment with the Mono County Strategic Plan.
9. **Chamber Support Program Update and Discussion** (10 minutes)
Recommended Action: Receive information regarding the new Chamber Support Program and discuss next steps. Provide direction to staff as appropriate.
10. **2026 Meeting Schedule Discussion and Approval** (10 minutes)
Recommended Action: Discuss proposed 2026 meeting schedule and approve as presented or with modifications.
11. **Election of Chair and Vice Chair** (5 minutes)
Recommended Action: Elect a Chair and Vice Chair to serve through May 30, 2026.
12. **Commissioner reports.** (15 minutes)
Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
13. **Call for agenda items for next regular meeting.**
14. **Adjourn the meeting** and reconvene in regular session on Thursday, December 11, 2025 at the Mono County Civic Center (1290 Tavern Road, Mammoth Lakes, CA 93546).

NOTE: The Commission strives to follow the agenda sequence. The Commission reserves the right to take any agenda item in any order and at any time after the meeting starts. The EDTF Commission encourages public attendance and participation.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us at econdev@mono.ca.gov or 760-924-1680. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

